

# Life Directions Annual Golf Classic

September 26, 2011

Western Golf & Country Club, Redford, MI

8:30 AM Registration, Driving Range Open, Coffee & Tea

10:00 AM Shotgun Start with box lunch, Texas Scramble

4:00 PM Gourmet Dinner & Live Auction

Plus Refreshments All Day Long

Individual Player - \$225 • Foursome Team - \$850

Gifts to all Golfers • Golf Awards • Longest Drive

Closest-to-the-Pin • Hole-in-One



**LIFE DIRECTIONS**  
*peers inspiring peers*

ALL PROCEEDS BENEFIT LIFE DIRECTIONS

LIFE DIRECTIONS VISION

Peers inspiring peers through forgiving.

LIFE DIRECTIONS MISSION

To motivate at-risk young adults, ages 13 to 35, especially the economically poor who are at risk, to mature into responsible productive adults through self-direction.

Don't miss  
the annual  
Charity  
Auction!



Western Golf & Country Club

A Donald Ross Golf Course

Western is an 18-hole championship golf course designed by world famous architect, Donald Ross, in 1926. It has held numerous U.S.G.A., G.A.M. and PGA Events.

It is located at 14600 Kinloch, Redford, MI. It is north of Schoolcraft and west of Beech Daly roads. (313) 531-1240

For more information, call RoseAnn at 248-376-0200 or email [roseann@nicolaievents.com](mailto:roseann@nicolaievents.com)

**Registration/Sponsor Commitment Form**  
**Life Directions Annual Golf Classic • Monday, September 26, 2011**  
**Western Golf Course & Country Club • 14600 Kinloch, Redford, MI**

Team Contact: \_\_\_\_\_ Date: \_\_\_\_\_

Donor: \_\_\_\_\_

*(list all individual or corporate donors exactly as they should appear in the program and on signs for sponsorships)*

Address: \_\_\_\_\_ City, St., Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

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### Sponsors & Advertisement

\_\_\_\_\_ **\$5,000** Double Eagle Sponsor Includes two teams of 4 for lunch, dinner, beverage cart on course and green fees; Name listed on sign at one hole on golf course and on main sponsor sign top placing, Full page ad in program book (back cover or inside front cover - first choice) ad size 5 W x 8" L, b & w; Recognition from Emcee during dinner

\_\_\_\_\_ **\$2,500** Eagle Sponsor Includes two teams of 4 for lunch, dinner, beverage cart on course and green fees; Name listed on sign at one hole on golf course and on main sponsor sign, Full page ad in program book (back cover or inside front cover) ad size 5 W x 8" L, b & w; Recognition from Emcee during dinner

\_\_\_\_\_ **\$1,000** Birdie Sponsor Includes one team of 4 for lunch, dinner, beverage cart on course and green fees; Name listed on sign at one hole on golf course; Name listed on signage as dinner sponsor, Full page ad in program book ad size 5 W x 8" L, b & w; Recognition from Emcee during dinner.

\_\_\_\_\_ **\$950** Beverage Cart Sponsor Includes one team of 4 for lunch, dinner, beverage cart on course and green fees; Name listed on sign at one hole on golf course; Full page ad in program book ad size 5 W x 8" L, b & w;

\_\_\_\_\_ **\$100** Hole Sponsor Name listed on a sign at one hole on the golf course.

\_\_\_\_\_ **\$600** Hole in One Sponsor      \_\_\_\_\_ **\$400** Welcome Bag Drop Off Sponsor      \_\_\_\_\_ **\$300** Cart Sponsor (4 carts)

\_\_\_\_\_ **\$300** Longest Drive Sponsor      \_\_\_\_\_ **\$300** Closest to the Pin (Men & Women)

\_\_\_\_\_ **\$100** Full page ad (5 W x 8" L)      \_\_\_\_\_ **\$75** Half page ad (5 W x 4" L)      \_\_\_\_\_ **\$75** Special Prize

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### Team and Golfer Costs

\_\_\_\_\_ **\$850** Team of Four Includes team of 4 for lunch, dinner, beverage cart and green fees. **On separate sheet, please list each golfer's name, address, email address and phone number.**

\_\_\_\_\_ **\$225** Individual Golfer Includes lunch, dinner, beverage cart and green fees.

\_\_\_\_\_ **\$60** Dinner only Includes dinner and live auction.

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### Auction/Prize Items

Description of Item: \_\_\_\_\_

Retail Value: \_\_\_\_\_ (the IRS requires the donor to determine the value of the donated merchandise or services.)

Delivery Method: \_\_\_\_\_ Enclosed      Will be sent by: \_\_\_\_\_      Please Pick up by: \_\_\_\_\_

*The program book will be offset printed, black and white. No bleed ads. Trim size of booklet is 5-1/2" W x 8" L with live area being 5" W x 8" L. Camera-ready art of properly sized ad sent electronically as a jpeg or eps file. Email roseann@nicolaievents.com.*

**Sponsorship Commitments, ad material and payments due by September 9, 2011 for proper recognition.**

**Make checks payable to Life Directions.**

*Send checks to: Life Directions • 5716 Michigan Ave., Suite 2200 • Detroit, MI 48210*

*For questions call (248) 376-0200 Fax: (248) 239-0284 • www.LifeDirections.org • Federal I.D. #36-3873676*